

WHAT IS CLAIMED IS:

1. A coded media file stored on a computer-readable medium, comprising:
media data;
code bits, said code bits representing a value indicating that the media data may be transmitted in accordance with at least one transmission protocol; and
second data relating to rights, said code bits stored in a second computer-readable medium prior to transmission of said media data.
2. The coded media file of Claim 1 wherein said code bits represent a value indicating that the media data may not be transmitted in accordance with at least one transmission protocol.
3. The coded media file of Claim 1, wherein said access code bits are encrypted and wherein said value is determined by decrypting said access code bits.
4. The coded media file of Claim 1, wherein said second data relate to copyright rights.
5. The coded media file of Claim 1, wherein said code bits represent a value indicating that the media data may be transmitted in accordance with at least two transmission protocols.
6. The coded media file of Claim 5, wherein at least one of the at least two transmission protocols is a streaming transmission protocol.
7. The coded media file of Claim 5, wherein at least one of the at least two transmission protocols is a recording protocol.
8. The coded media file of Claim 5, wherein at least one of the at least two transmission protocols is a protocol including storage of the media data in a non-volatile memory.
9. A reference file stored on a computer-readable medium, comprising:
a reference to a media file stored on a computer-readable medium; and
at least one first parameter value;
said media file comprising:
media data; and
at least one second parameter value; and

said at least one parameter value and said second parameter value used to enable transmission of said media data in accordance with at least one transmission protocol.

10. The reference file of Claim 9, wherein said at least one first and second parameter values disable transmission of said media data in accordance with a transmission protocol other than said at least one transmission protocol.

11. The reference file of Claim 9, further comprising a hyperlink wherein said reference to a media file and said at least first one parameter value are within said hyperlink.

12. A method of encoding a media file comprising media data, the method comprising:

determining at least one desired transmission protocol;

computing a first value;

wherein said first value is used to enable transmission of said media data in accordance with said at least one desired transmission protocol; and

storing said media file, comprising said media data and said first value, on a computer-readable medium.

13. The method of Claim 12, wherein said at least one desired transmission protocols comprises a streaming transmission protocol.

14. The method of Claim 12, wherein said first value disables transmission of said media data in accordance with a transmission protocol other than said at least one desired transmission protocol.

15. The method of Claim 12, wherein said first value enables transmission of said media data in accordance with at least two desired transmission protocols.

16. A computer-readable medium comprising instructions to perform a method of encoding a media file comprising media data, the method comprising:

determining at least one desired transmission protocol;

computing a first value;

wherein, said first value is used to enable transmission of said media data in accordance with said at least one desired transmission protocols; and

storing said media file, comprising said media data and said first value, on a computer-readable medium.

17. The computer-readable medium of Claim 16, wherein said at least one desired transmission protocols comprises a streaming transmission protocol.

18. The computer-readable medium of Claim 16, wherein said access value disables transmission of said media data in accordance with a transmission protocol other than said at least one desired transmission protocol.

19. The computer-readable medium of Claim 16, wherein said access value enables transmission of said media data in accordance with at least two desired transmission protocols.

20. A method for regulating the transmission of media data, the method comprising:

transmitting a request corresponding to a media file, said media file comprising said media data and a transmission value, and said transmission value indicating at least one desired transmission protocol;

receiving said transmission value;

determining whether said transmission value permits said media file to be transmitted in accordance with at least one requested transmission protocol; and

transmitting a request to transmit said media data.

21. The method of Claim 20, wherein said determining whether said transmission value permits said media file to be transmitted in accordance with at least one requested transmission protocol comprises:

receiving at least one parameter value, said at least one parameter indicative of at least one requested transmission protocol; and

determining whether said at least one requested transmission protocol is in accordance with said parameter value.

22. The method of Claim 21, wherein said determining whether said at least one requested transmission protocol is in accordance with said transmission value comprises:

decrypting at least a portion of a header of said media file, said header comprising encrypted access code bits indicative of said transmission value; and

comparing said transmission value to a value corresponding to said at least one requested transmission protocol.

23. The method of Claim 20, wherein said transmission value is indicative of at least one undesired transmission protocol.

24. The method of Claim 23, wherein said at least one undesired transmission protocol comprises a recording protocol.

25. The method of Claim 23, wherein said at least one undesired transmission protocol comprises a protocol including storage of the media data in a non-volatile memory.

26. The method of Claim 20, wherein said transmission value is indicative of at least two undesired transmission protocols.

27. A method for regulating the transmission of media data, the method comprising:

receiving a request corresponding to a media file, said media file comprising said media data and a transmission value, said access value indicative of at least one desired transmission protocol;

acquiring said access value from said media file;

receiving a request to transmit said media data; and

transmitting said media data in accordance with the desired transmission protocol.

28. The method of Claim 27, further comprising transmitting at least one parameter value, said at least one parameter indicative of at least one requested transmission protocol.

29. The method of Claim 27, wherein said transmission value is indicative of at least one undesired transmission protocol.

30. The method of Claim 27, wherein said transmission value is indicative of at least two desired transmission protocols.

31. The method of Claim 27, wherein said access value is indicative of at least two undesired transmission protocols.

32. A computer-readable medium comprising instructions to perform a method for regulating the transmission of media data, the method comprising:

receiving a request corresponding to a media file, said media file comprising said media data and an access value, and said transmission value indicating at least one desired transmission protocol;

acquiring said transmission value from said media file;

transmitting said transmission value;

receiving a request to transmit said media data;

said request related to said access value; and

transmitting said media data in accordance with the desired transmission protocol.

33. The computer-readable medium of Claim 32, wherein the method further comprises:

transmitting at least one parameter value;

said at least one parameter indicative of at least one requested transmission protocol.

34. The computer-readable medium of Claim 32, wherein said access value is indicative of at least one undesired transmission protocol.

35. The computer-readable medium of Claim 32, wherein said access value is indicative of at least two desired transmission protocols.

36. The computer-readable medium of Claim 32, wherein said access value is indicative of at least two undesired transmission protocols.

37. A media file stored on a computer-readable medium, comprising:

media data; and

a header comprising bits; and

said bits enabling transmission of said media data in accordance with at least two desired transmission protocols.

38. The media file of Claim 37, wherein at least one of the at least two desired transmission protocols is a streaming transmission protocol.

39. The media file of Claim 38, wherein at least one of the at least two desired transmission protocols is a recording protocol.

40. The media file of Claim 38, wherein at least one of the at least two desired transmission protocols is a protocol including storage of the media data in a non-volatile memory.

41. The media file of Claim 37, wherein said access bits disable transmission of said media data in accordance with at least one undesired transmission protocol.

42. The media file of Claim 41, wherein said at least one undesired transmission protocol comprises a recording protocol.

43. The media file of Claim 41, wherein said at least one undesired transmission protocol comprises a protocol including storage of the media data in a non-volatile memory.

44. A computer-readable medium comprising instructions to perform a method for receiving media data, the method comprising:

receiving media data transmitted in accordance with a first transmission protocol;

said media data originating from a media file comprising said media data and code bits indicative of said first transmission protocol.

45. The computer-readable medium of Claim 44, wherein said code bits are indicative of said first transmission protocol and a second transmission protocol.

46. The computer-readable medium of Claim 45, wherein the method further comprises:

receiving said media data in accordance with said second transmission protocol.